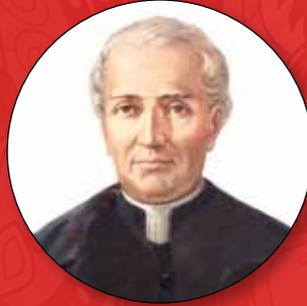


IMPACT REPORT

PALMA SCHOOL'S ANNUAL REPORT

FALL 2022



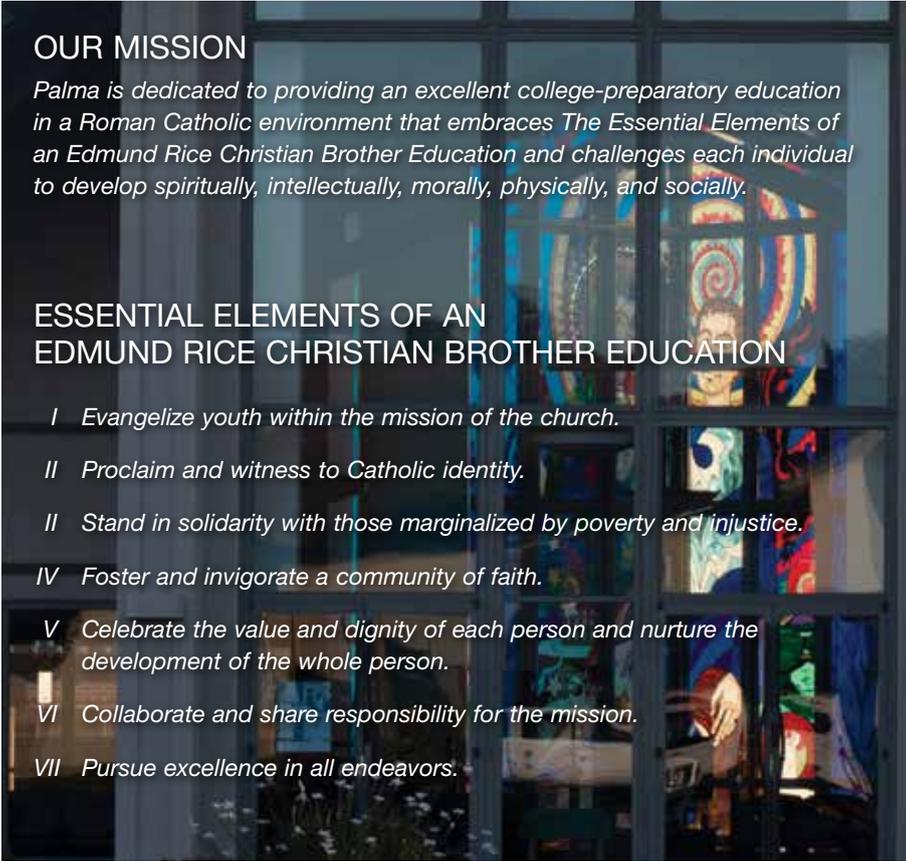


*“Lord Jesus open our minds to
the needs of our fellow men.”*

BLESSED EDMUND RICE

Founder of the Christian Brothers

1762-1844



OUR MISSION

Palma is dedicated to providing an excellent college-preparatory education in a Roman Catholic environment that embraces The Essential Elements of an Edmund Rice Christian Brother Education and challenges each individual to develop spiritually, intellectually, morally, physically, and socially.

ESSENTIAL ELEMENTS OF AN EDMUND RICE CHRISTIAN BROTHER EDUCATION

- I Evangelize youth within the mission of the church.*
- II Proclaim and witness to Catholic identity.*
- III Stand in solidarity with those marginalized by poverty and injustice.*
- IV Foster and invigorate a community of faith.*
- V Celebrate the value and dignity of each person and nurture the development of the whole person.*
- VI Collaborate and share responsibility for the mission.*
- VII Pursue excellence in all endeavors.*

Contents

- Message from John Houseman 4
- 2021-2022 Giving Overview 5
- Inaugural Campaigns 6
- Contributions to Palma 7
- Forging Our Future 8
- Leading the Way 9
- Why We Give 10
- Top Ten Men of 2022 11
- The Full Impact 12

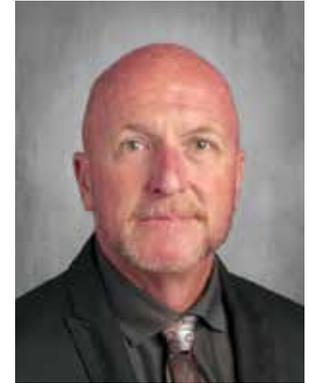
This new *Impact Report* is Palma School's Annual Report and replaces our traditional *President's Report*, produced by the Office of Institutional Advancement
John Houseman, Director

Writing & Editing: Roger W. Rybkowski, John Houseman
Photography: Roger Rybkowski, George Garibay

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Your Kindness Matters



projects (both completed and in progress) throughout the past year, campaigns accomplished, and constituents served.

THANK YOU, once again, for supporting the mission and vision of Palma School and for continuing to step up during our defining moments. I encourage you to contact me directly at 831.422.2309 or houseman@palmaschool.org. I welcome the opportunity to meet with you so that I can hear your thoughts and ideas. Let's dream together and discuss how your investment can enable Palma to provide help for today and hope for tomorrow.

A handwritten signature in black ink, appearing to read 'John Houseman', followed by a long horizontal line extending to the right.

John Houseman
Director of Institutional Advancement

It is with heartfelt thanks that I extend my personal gratitude for your support of Palma School with your time, talents and treasure. Your kindness matters! The generosity of our Palma family over the past 70+ years is unmatched and continues to make a lasting impact on our campus, in our community and beyond.

We've thoughtfully chosen an electronic version to be good stewards of the valuable resources our donors provide and direct the savings to our students.

YOU are the very reason that Palma has been able to accomplish so much. Please know that your giving is fundamental to fulfilling a larger purpose and a strategic plan set by our leadership team that is rapidly unfolding. By investing in Palma, you are backing a bright future through our students who will become the leaders of tomorrow and the faculty and staff who serve here.

Transparency matters. It's our hope and desire this *Impact Report* explains exactly what your donations are funding, including our

2021-2022 GIVING OVERVIEW

There are both a “U” and “I” in community and united.

Together, united as one community, we achieved a record year of giving despite the economic challenges of the time.

Palma School

.....
\$800,513

1,363 Gifts

Palma School
Foundation

.....
\$1,965,674

1,041 Gifts

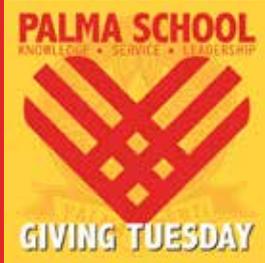
Overall:

.....
\$2,766,187

2,404 Gifts

INAUGURAL CAMPAIGNS

GivingTuesday2021



International Day of Giving

251 Gifts

added up to **\$61,027**

\$670 average gift
(excluding students)

\$244 average gift
(including students)

Peer-to-Peer Athletic teams developed new supporters for their squads and the athletics programs. Through three online campaigns (Fall, Winter, & Spring) Chieftain athletes and their supporters raised funds that went directly to support the sports that they participated in (*e.g.* updated equipment, gear, uniforms, etc.)

935

alumni, parents, educators,
grandparents, friends and
students raised

\$88,684

42% of gifts were over \$100

58% of gifts were under \$100

**Football
accounted
for 581 gifts**



Varsity (263)
\$26,977

JV (166)
\$14,230

Frosh (152)
\$14,475

CONTRIBUTIONS TO PALMA

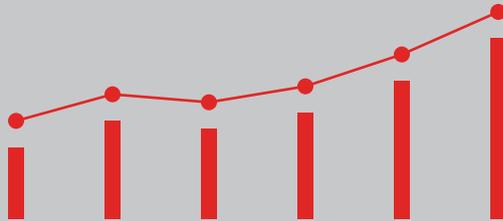
165 current parents
contributed **\$198,279**



235 alumni contributed
\$1,707,759



161 students made a
personal donation



Total donations grew from **1,299** to
2,404 (a 185% increase)

\$474,712

distributed for
tuition assistance



Forging Our Future

Champions Challenge II

MOVING FORWARD WITH PURPOSE

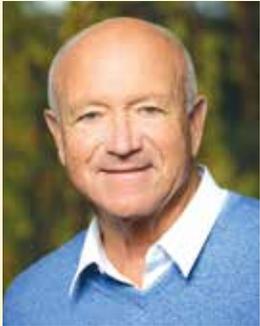
For more than 70 years, Palma's success has been borne of bold planning supported by dedicated families and community leaders. Today, Palma is a force with which to be reckoned and the physical campus is an important part of that identity. Reimagined athletic facilities intentionally:

- create a footprint of wellness that reflects the high caliber of students, faculty and alumni
- meet today's needs while being poised to embrace the future
- improve the overall well-being of the school community
- serve as an incentive to attract and retain students
- provide the resources of a second-to-none venue

In 1951 parents of the very first students brought picks, shovels and raw determination to build athletic fields on Palma's campus. Thus began a long-standing Chieftain tradition of forging our own future.



Leading the Way Storm Family Sports Performance Center



Ed Storm '61

“As a commercial real estate developer, I understand the importance of building from a solid foundation, challenging the status quo, setting new standards, and conducting business (personal and professional) with vision and integrity. These are traits that I learned early in life as a young Chieftain at Palma School. I’ve chosen to support Palma in this defining moment in its history. It’s an honor and privilege to give back to a school that has given so much to my family and me.”

The new athletic complex will be anchored by the Storm Family Sports Performance Center — a 9,200-square-foot facility that will be comprised of a robust weight room, two clubhouses, several offices, restrooms, and a concessions area. A large plaza will wrap around the Storm Family Sports Performance Center that connects all of the athletic facilities for easy Chieftain fan access in addition to providing ample outdoor gathering space and passage from Iverson Street.



Why We Give



Alice & Mike Hitchcock

"The young men and women of our community are the future leaders of our area. Having seen our son grow up in the Palma family, we know it is a place where students receive a quality education with an emphasis on moral and spiritual integrity. We support the Palma Scholarship program to ensure that the youth of today have every opportunity to be prepared to be the best leaders of tomorrow."

Laraine & Bob Sanford

"Not only did I attend Catholic school as a young girl but we also sent our son to a private Jesuit school. Bob and I understand and appreciate the value of a quality education. We are happy to be able to give back and make that experience possible for others through supporting the tuition assistance program at Palma School."



Renate & Richard Soares

"Renate and I are honored to be included in Palma's Legacy Society by naming the school in our will. We think without question that Palma offers the best value proposition for an education as possible. We particularly admire Palma's no-nonsense/caring approach to teaching. The total buy-in they have from parents is off the charts. We also can't say enough good things about Palma's deep commitment to both financial and social outreach programs. This planned gift is a way for us to provide a lasting resource through which future students who want the unmatched Chieftain experience and education, but might not be able to afford to do so, be able to attend Palma. Go Chieftains!"

Top Ten Men of 2022

Congratulations to these graduates who had the highest grade point averages in the class of 2022.



Jacob Nguyen
UC Davis



Aryan Nahal
UCLA



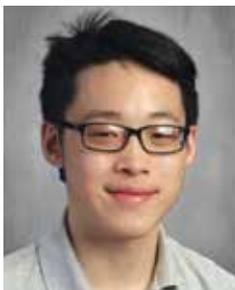
Kevin Espinas
UCLA



Andrew Ottone
University of Notre Dame



Gavin Ducker
William & Mary



Nathan Mei
Irvine Valley College



Ryan Roggio
UCLA



Andrew Newcomb
University of Dallas



Joshua Bassetti
University of San Diego



Luke Rossi
University of San Francisco

The Full Impact

The full *Impact Report*, including the Honor Roll of Donors, is available at palmaschool.org/impact-report or by scanning below.



PALMA SCHOOL
KNOWLEDGE • SERVICE • LEADERSHIP



919 Iverson Street, Salinas, California 93901 | 831.422.2309 | palmaschool.org